



The Ness Creek Music Festival is a beloved, one-of-a-kind SK event combining Live Music, Arts, and Culture, Community Engagement, and Ecology. It takes place in the beautiful boreal forest on the west side of P.A. National Park. Ness brings people of all ages and walks of life together to enjoy excellent live music and a staggering number of workshops and performances. Over the past 27 years, Ness has become a renowned summertime event celebrating the very best that Saskatchewan has to offer.



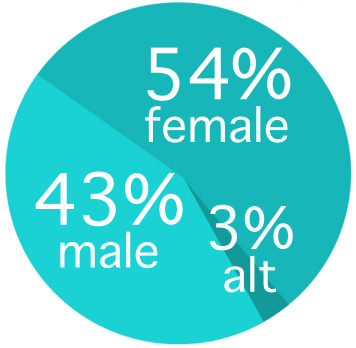
LABOR DAY WEEKEND

OLD TIME GAMES

STATS ARE TAKEN FROM THE 26TH NESS CREEK MUSIC FESTIVAL; WE TARGET A SIMILAR AUDIENCE FOR BOTH EVENTS

67% completed/attending post-secondary

WHY JOIN?



57% are from Saskatoon

MORE THAN **1/3** are **25-34** years old

What sets this festival apart is the quality of people it attracts, their embracement and inclusion of all people, and the careful footprints they leave on the land and the forest. It's a place for ideas to flourish and people to connect. In the words of one of our founders, Gordon Olson, "Ness Creek is more than a place, it is a state of mind."

You now have the unique opportunity to sponsor Ness Creek Music Festival while helping us extend that atmosphere to another part of the summer. Your funding will be directed to BackwardsNess during the Labour Day weekend. One last opportunity to celebrate music and the forest before starting a new season.



AUDIENCE

98%

Our audience is young, educated, urban, and loyal.

would recommend Ness to others

We'd love to get together with you to discuss the possibilities of 2018 at your earliest possible convenience in order to offer you optimal sponsorship recognition in the upcoming year.

SPONSOR LEVELS

ARTS & CULTURE

COMMUNITY

ECOLOGY

MUSIC

FESTIVITY



Celebrate the very best Saskatchewan has to offer this summer

Help create an unforgettable experience

Make a difference



\$3,000+

- 6 Weekend Festival Passes
- Banner Placement (3)
- Logo Placement on Poster
- Website Link
- Social Media Recognition
- Main Stage MC Recognition
- Speaking Opportunity
- Onsite Promo Activation



\$1,000+

- 4 Weekend Festival Passes
- Banner Placement (2)
- Logo Placement on Poster
- Website Link
- Social Media Recognition
- Main Stage MC Recognition



\$500+

- 2 Weekend Festival Passes
- Banner Placement (1)
- Logo Placement on Poster
- Website Link
- Social Media Recognition
- Main Stage MC Recognition